



2004 NE 42nd Street, Suite 388
Portland, OR 97213

December 29, 2011

Dear Hollywood Business,

All Roads Lead To Hollywood. Hollywood is the heart of Portland; take out a map of Portland, look at the middle and there we are. The Hollywood Boosters is one of the oldest Business Districts in Portland and is steeped in rich history. We have a lot to be proud of, the Hollywood Theatre has been a local icon since 1926, the Jr. Rose Parade has been marching down Sandy every year since 1916, and The Hollywood Boosters has been serving local businesses and professionals since 1934.

With this deep history, we now look to the future of this great neighborhood. How do we keep Hollywood a vibrant and vital part of Portland? How do we bring more resources and value to all local businesses and professionals?

The answer is YOU!

You have an opportunity to be part of shaping the future of Hollywood by becoming a member of the Hollywood Boosters. We need you as part of the Hollywood Boosters to help shape the future of our great neighborhood.

We have a lot of exciting plans for 2012, but we need you to help us move Hollywood forward. We will be providing top-notch business speakers and educators to our events, and providing outstanding networking opportunities to all of our members. Please contact me directly for more information about our exciting plans for 2012.

Sincerely,
Christine Azar
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Hollywood Booster Board Member–President
Hollywood KeyBank –Manager